



ITU's work on standards for trusted AI

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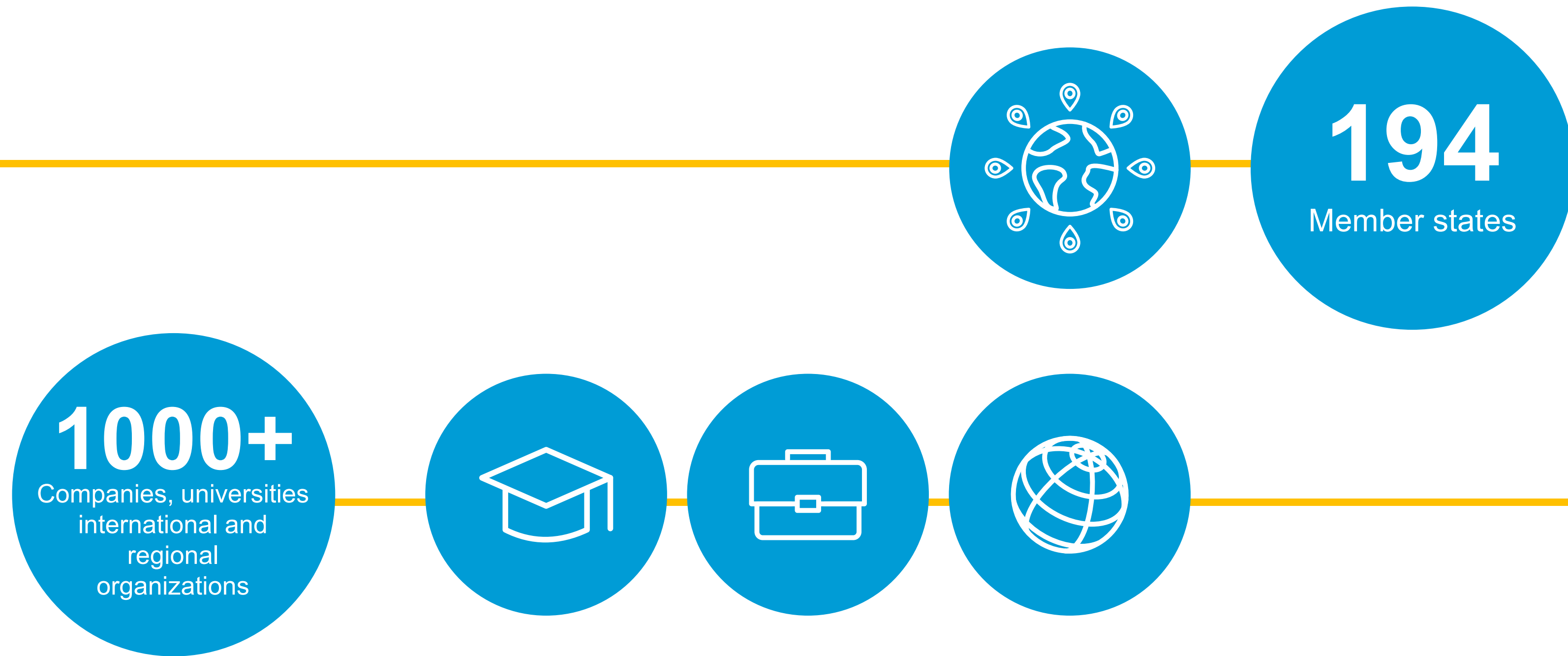
WTO Informal Working Group on MSMEs Meeting

Geneva, 29 June 2026



Who we are

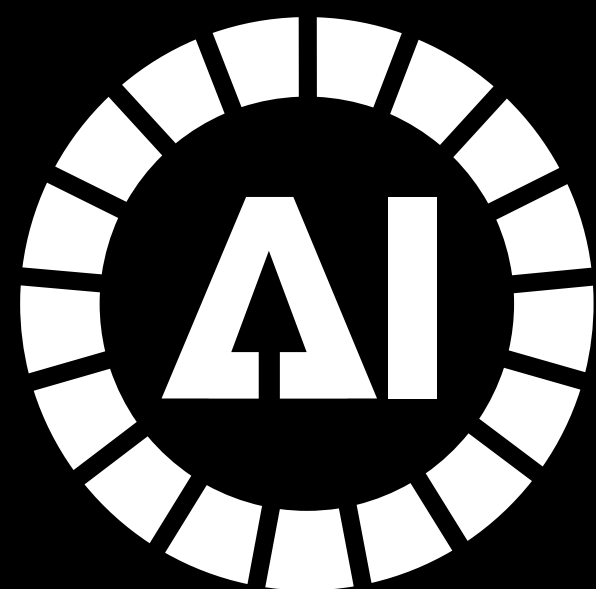
ITU membership





ITU's AI strategy: 3 pillars





AI for Good

Global Summit

Unlocking AI's potential
to serve humanity

7-10 July 2026
Geneva, Switzerland





**Global Dialogue
on AI Governance**

6 - 7 July 2026
Palexpo Geneva, Switzerland
[UN.org/ai-dialogue](https://un.org/ai-dialogue)



United Nations




AI for Good
Global Summit

*Unlocking AI's potential
to serve humanity*

7-10 July 2026
Geneva, Switzerland




innovate — discuss — share



World Summit on the
Information Society



WSIS
FORUM 2026

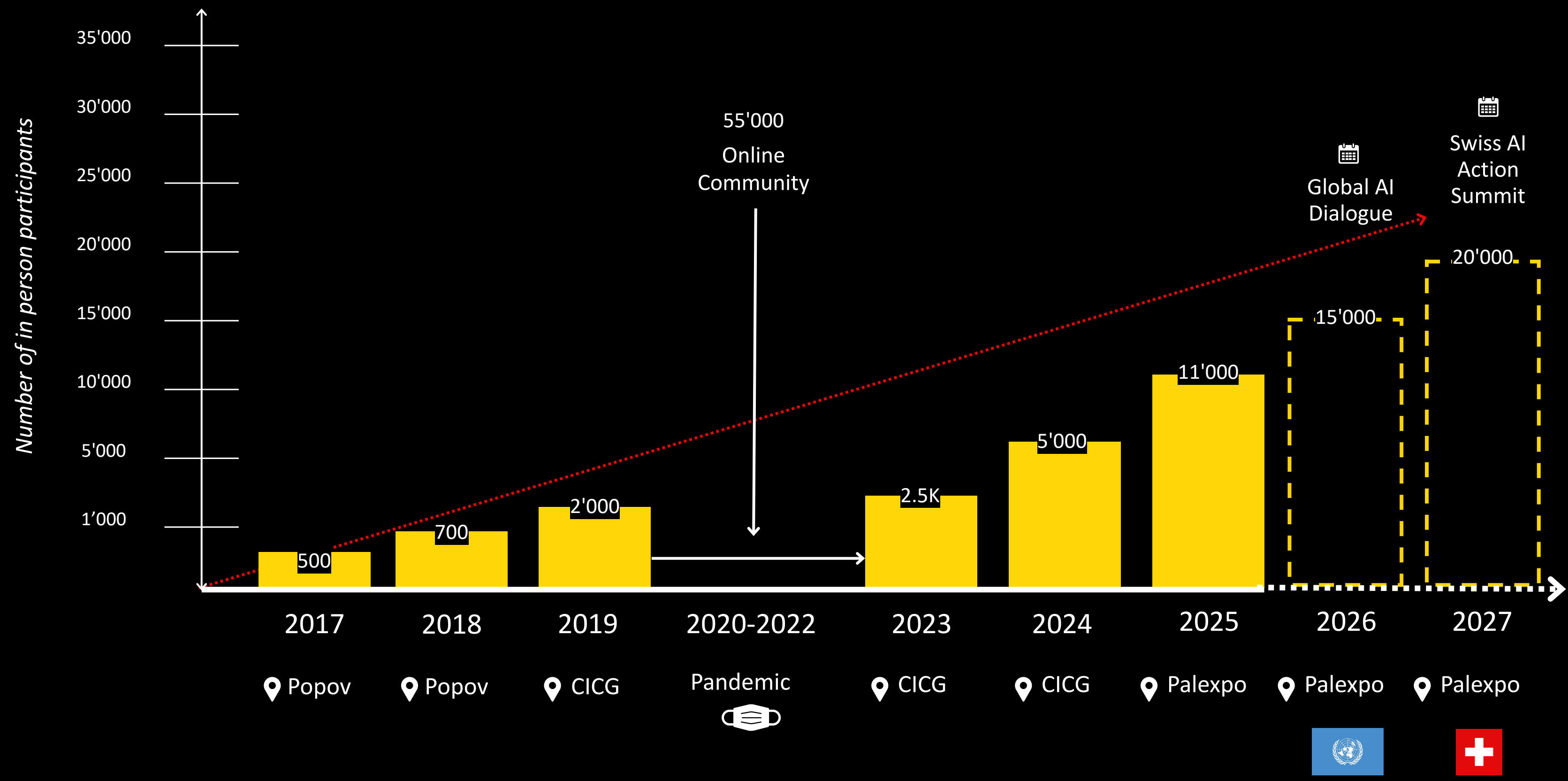
6-10 July 2026
Geneva, Switzerland




wsis.org/forum wsis.org/stocktaking wsis.org/prizes ungis.org #WSIS



AI for Good Growth





Speakers Snapshot (out of 200 confirmed speakers)

Global Summit 2026



Doreen Bogdan-Martin

Secretary-General, International Telecommunication Union (ITU)



John Legend

Singer, Songwriter, Record Producer



Volker Türk

United Nations High Commissioner for Human Rights, Office of The United Nations High Commissioner for Human Rights (OHCHR)



Lisa Monaco

President, Global Affairs, Microsoft



Alissa Starzak

Chief Legal Officer, Cloudflare



Puyr Temb 

First Secretary of Indigenous Peoples, State of Par  (SEPI)



Yoshua Bengio

Full professor at Universit  de Montr al, President and Scientific Director of LawZero, Founder and Scientific Advisor at Mila



will.i.am

Musician, tech founder and philanthropist, Goodwill Ambassador, AI Skills Coalition



Marc Benioff

Chairman and CEO, Salesforce



H.E. Ms. Lavina Ramkissoo

ASRIC Co-Chair, African Union



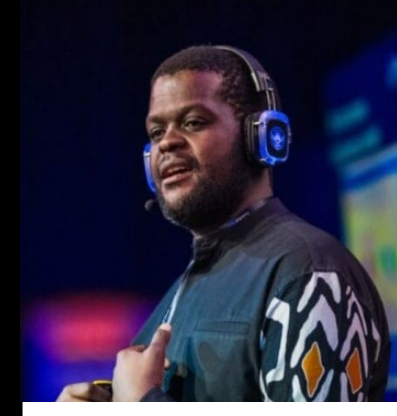
Ray Kurzweil

Inventor, Futurist & Best-selling author of 'The Singularity is Near'



Bryan Johnson

Founder, Immortals



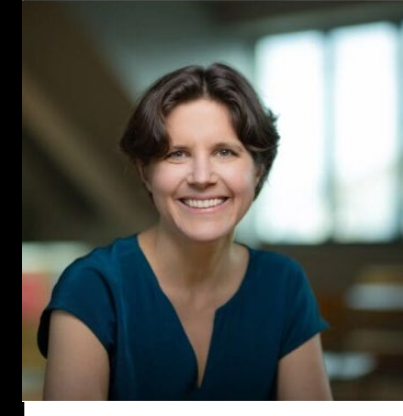
Vukosi Marivate

Director, African Institute of Data Science and Artificial Intelligence, Full Professor of Computer Science, University of Pretoria



Lan Xue

Director of Institute for AI International Governance, Director of China Institute for Science and Technology Policy, and Co-Director of Global Institute for SDGs, Tsinghua University



Jo lle Barral

Senior Director of Research & Engineering, Google DeepMind, Appointed to the Independent International Scientific Panel on AI

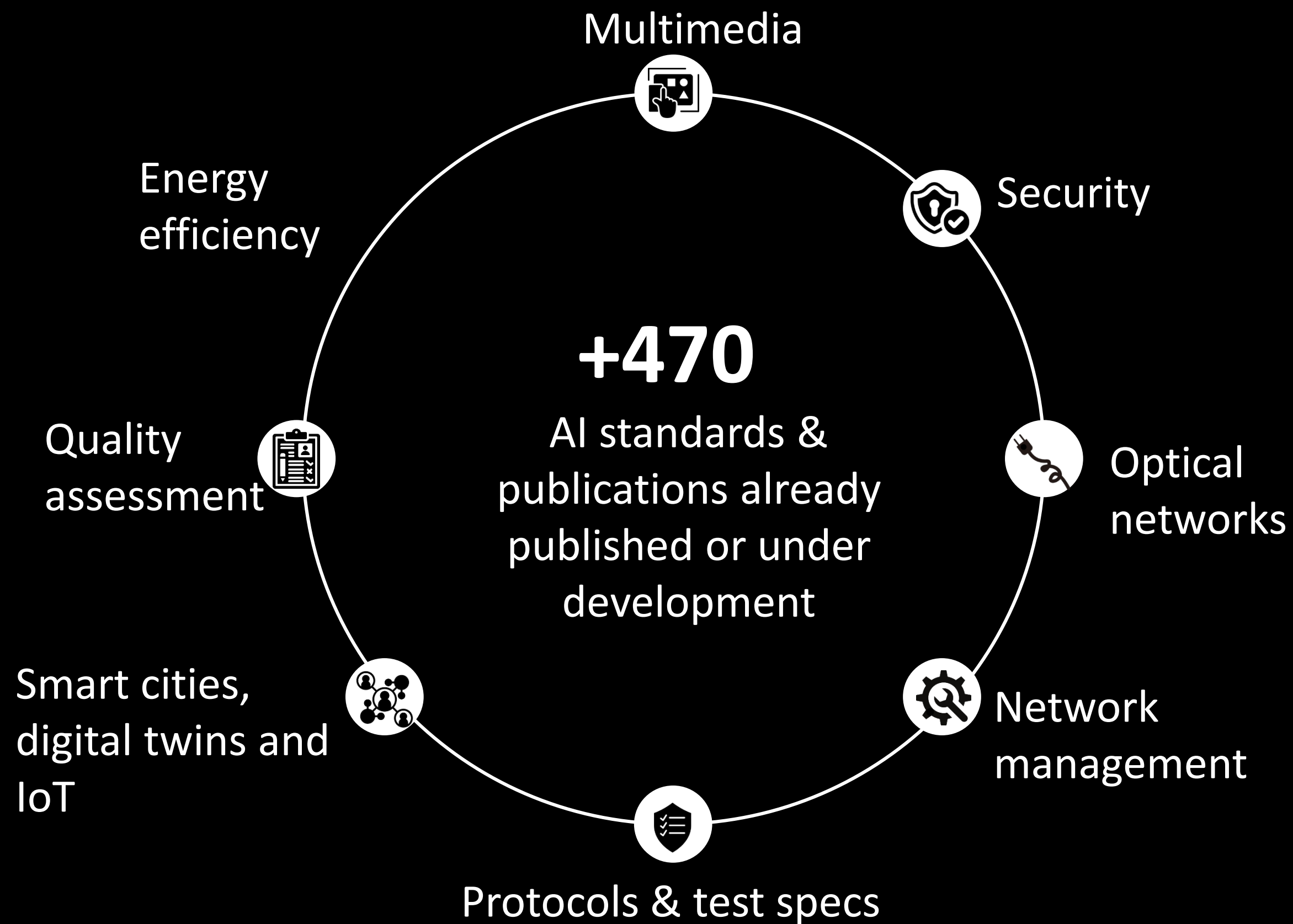


Werner Vogels

Chief Technology Officer and Vce President, Amazon



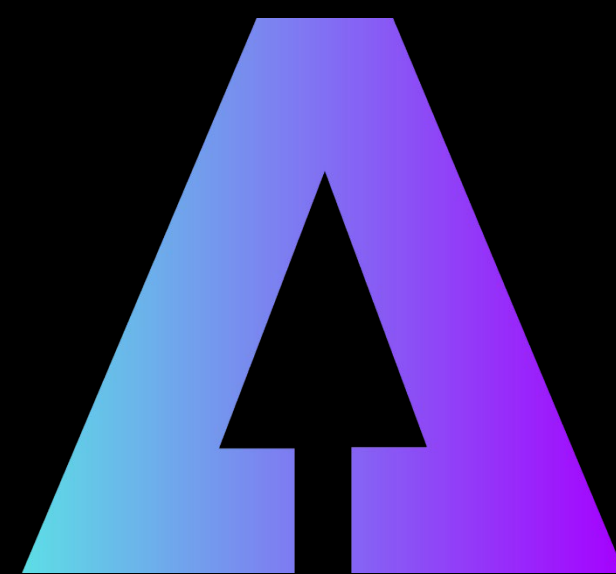
AI Standards and Policy



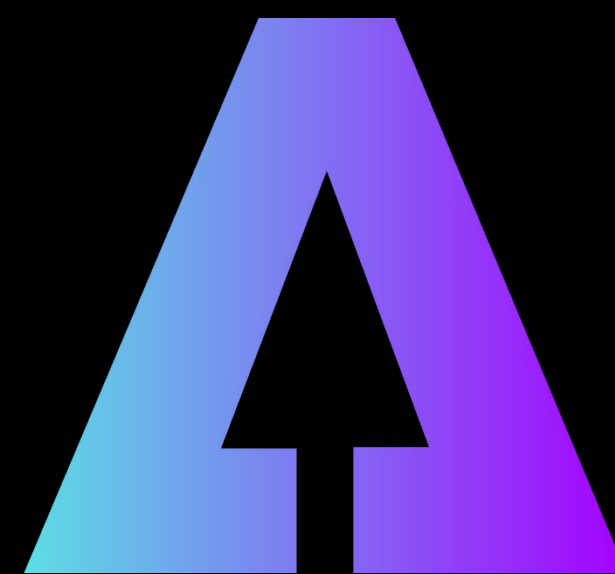


Standards & Policy

Global Initiatives and Focus Groups



AI Multimedia
authenticity standards
collaboration
(ISO/IEC/ITU)



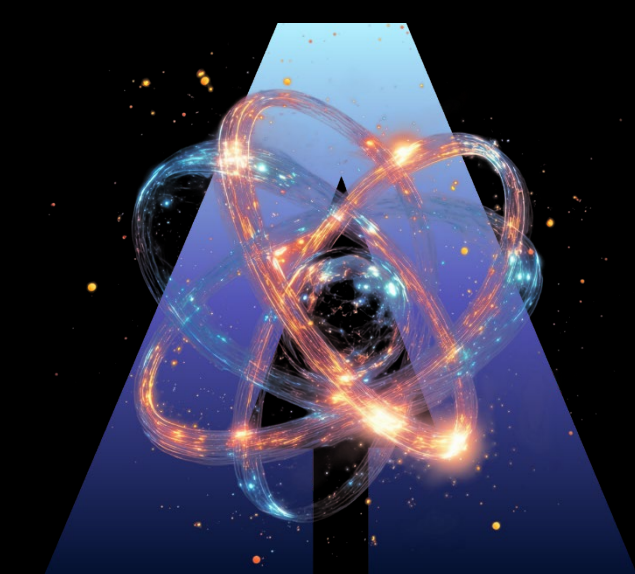
International AI
Standards Exchange
(ISO/IEC/ITU)



ITU-T AI Focus Groups



UN Inter-agency
working group on AI
(ITU/UNESCO)



Quantum for Good



Global Initiative on AI for
Health (with WHO/WIPO)



Global Initiative on AI for
food systems



Global Initiative Resilience
to Natural Hazards through
AI Solutions

AI Standards Exchange Database

One stop gateway to AI standards, reports and news

900+ available AI standards and technical reports



In collaboration with



Partnership with



AI
STANDARDS
HUB





Skills & Capacity



Impact Initiative



AI Skills Coalition



Robotics for Good
Youth Challenge



Machine Learning
Challenges



AI Readiness
Framework

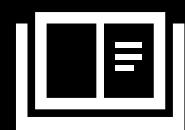


Innovate for Impact

- From access to action: scaling AI skills, empowering institutions, and enabling AI literacy worldwide.
- **12 courses teach AI in Business skills**, 1 focused on international trade

**80+**

partners

**40+**

library publications

**230+**

online courses

**13**

languages





AI Skills Coalition: Partners



March 2025
25 partners

June 2026
70+ partners

UN
12 partners

Private Sector/SMEs
24 partners

Government/Public Sector
5 partners

Academia/Research
10 partners

IOs/NGOs
23 partners

Innovation Factory

- Year-long AI startup pitching competition and accelerator platform
- Identify deployable AI solutions to solve global challenges



60+

pitching
competitions



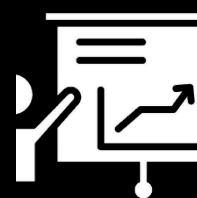
88+

countries from
startup applications



200+

startups selected
to pitch



1K+

startups applications
received



150 judges



40K+ views



AI for Good



AI for Good Innovation Factory

WINNER

Ele-va AI for Africa



WINNER
Innovation Factory 2025 Grand Prize
\$ 20,000.00

Seigo Onoe



Winner 2025 – Africa startup

MammaMate

A pocket-sized, voice-powered device designed to support mothers through the critical early months of parenting.



Robotics for Good Youth Challenge

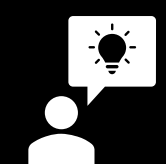
- The leading UN competition for youth aged 10-18 y.o. to put AI and robotics skills into practice by solving global challenges
- Empower the next generation of AI and robotics innovators



2.8K+ teams



60+ countries
2/3 LDCS



20K+ participants
2025-26 edition



43% girls





AI for Good

Policy & Trade-related discussions

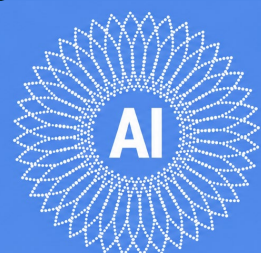
AI for Good Global Summit

- Tuesday 7 July 09:00 - 17:15 **Innovate for Impact** (Palexpo, Room V)
- Wednesday 8 July 15:30 - 16:00 **EQUALS dialogue: AI, trade and inclusive digital business** (Palexpo, UN AI Hub Stage)
- Wednesday 8 July 16:45 - 17:00: **AI for trade: Unlocking global markets for small businesses** (Palexpo, Frontier Stage)
- Thursday 9 July 12:30 - 14:00: **AI Policy lunch (Palexpo, Room X)**
- Thursday 9 July 16:30-18:00: **AI Policy Roundtable**
- Thursday 9 July 14:00 - 15:30: **From idea to impact: IP strategies for AI entrepreneurs**, (Palexpo, Room R)
- Thursday 9 July 15:00 - 15:30 **AI for Good Innovation Factory Grand Finale 2026** (Palexpo, Centre Stage)



Registration Policy

Please be advised that UNOG-accredited badges do not provide access to Palexpo.



Global Dialogue on AI Governance

- Register by Sunday 28 June via the official Dialogue website (UN Indico).
- Need a Note Verbale listing the members of the Delegation, including, where possible, the Head of Delegation.
- Registration is completed on an individual basis by filling up the passport information, uploading the Note Verbale, and take or upload a photograph for each member of the delegation.
- Accredited Dialogue participants may access both the AI for Good* and the WSIS Forum with a Dialogue badge.



AI for Good Global Summit

- Register via the official AI for Good website. Registration is completed on an individual basis.
- To register, please use your ITU user account with TIES access to validate the discount (if any) in the shopping cart.
- Member State delegates who register for the AI for Good Global Summit will receive automatic access to the WSIS Forum.



WSIS FORUM 2026

- Registration is required for all participants and must be completed individually through the official WSIS website.
- To register, please use your ITU user account. Your registration will then be validated by your Admin Registration Focal Point.
- Ministers could be registered by the Admin Registration Focal Point on the ITU usual registration platform.
- Member State delegates who register for the WSIS Forum will receive automatic access to the AI for Good Summit.



Thank you!

Stay in touch



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